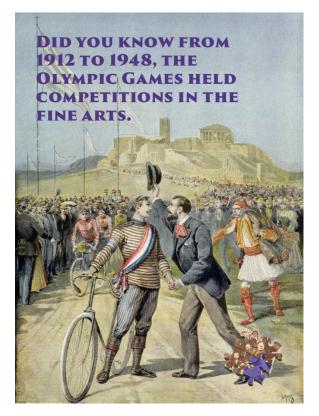
# August Content Plan

## 4 Fun Facts

Friday 9<sup>th</sup> – Did you know from 1912 to 1948, the Olympic Games held competitions in the fine arts! Medals were given for literature, architecture, sculpture, painting, and music (obviously, the art created had to be Olympic themed!)

What other events would you like to see in the Olympics? We vote egg and spoon race!



Friday 16<sup>th</sup> – Did you know tug of war used to be an Olympic sport?! It was part of the Olympic schedule between 1900 and 1920 and occurred at five different Summer Olympic Games. The nation to win the most medals in this was Britain with five medals!

What have you enjoyed watching at the Olympics?



Friday 23<sup>rd</sup> – Did you know Captain Morgan was a real person?! The face of the much-loved rum brand was a Welsh privateer who fought against the Spanish alongside the English in the Caribbean. His full name was Sir Henry Morgan, and he was knighted by King Charles II!

Do you have any pirate heritage?



Friday 30<sup>th</sup> – Did you know the longest family tree in the world belongs to Confucius, the renowned Chinese philosopher? It boasts around two million members! Imagine the wealth of history and connections within such a lineage.

Want to discover your lineage? Get in contact today and see how our experts can guide you!



## 4 Top Tips

Tuesday 6<sup>th</sup> – Free Tips for Tracing Your Family Tree with Family Wise Ltd!

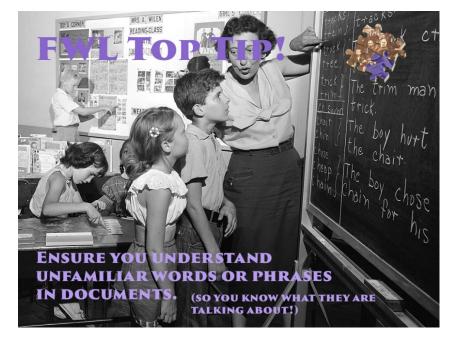
Embark on your journey of discovery with these expert tips from Family Wise Ltd.

Ready to uncover your roots? Follow Family Wise Ltd for more tips and expert advice on tracing your ancestry.



Tuesday 13<sup>th</sup> – Do you ever read a document and think what does that mean? Make sure you research any unfamiliar words or phrases so you can properly understand the details in the documents (it may lead to your next big breakthrough!)

What's an unusual phrase you have found in a document?



Tuesday 20<sup>th</sup> – Struggling to find an ancestor in any records? Try searching for possible nicknames - this may have been the name which was recorded!



Have you ever found an ancestor with a nickname?

Tuesday 27<sup>th</sup> – What's your most invaluable tip? Let's start a chain of knowledge!



#### **4** Testimonials

Thursday 8<sup>th</sup> – Lovely testimonial from a happy client! We love hearing how we have helped you.

If we have done some work for you, let us know how we did by leaving a Google review!



Thursday 15<sup>th</sup> – 💬 Grateful for this heartwarming testimonial from a happy client! Your feedback helps us improve.

Have we worked on your genealogy project? Share your experience by leaving a Google review!



Thursday 22<sup>nd</sup> – 🏂 Thrilled to share this beautiful testimonial from a satisfied client! Your kind words inspire us every day.

If we've assisted you, please leave us a Google review and tell us about your experience!

TESTIMONIAL
<ul> <li>WHAT MADE THIS A MEMORABLE EXPERIENCE FOR ME WAS JAMES FROM FAMILY WISE. FROM THE BEGINNING HE EXPLAINED THE PROCESSES</li> <li>FAMILYWISE GO THROUGH TO HELP BENEFICIARIES OF DECEASED FAMILY RELATIVES. AND THE COMPLEX PROCESS OF A RELATIVE NOT LEAVING A WILL, WHICH WAS MY CASE. I ALLOWED THE COMPANY TO DO IT FOR ME, FOR WHICH I AM VERY GRATEFUL. THIS ALL HAPPENED IN THE MIDDLE OF A PANDEMIC AND AS SUCH, THINGS MOVED VERY SLOWLY. YOU HAVE TO BE EXTREMELY PATIENT AND TRUST FAMILY WISE WITH ALL THE DEALINGS. EVERYTHING WAS CONCLUDED IN OCTOBER 2023.</li> <li>THANK YOU JAMES AND ALL YOUR COLLEAGUES FOR HELPING ME THROUGH THIS. I WOULD NOT HESITATE TO RECOMMEND FAMILY WISE TO ANYONE GOING THROUGH THE DIFFICULTIES I EXPERIENCED.</li> </ul>
YVONNE C ON TRUSTPILOT

Thursday  $29^{th} - 3$  We love hearing from our clients! Here's a wonderful testimonial that we're proud to share.

If we've helped you with your genealogy, let us know your thoughts by leaving a Google review!



#### 4 Promos

Saturday 10<sup>th</sup> – Have you got a mystery in your history? Get in contact and see how our expert team of genealogists can help with a free no-obligation quote! You never know what you might find!



Saturday 17<sup>th</sup> – Are you interested in taking a DNA test? We can advise which is the best test for you, organise the test, delve into the results and, show you how to make the most of the results.

Get in touch today for more information. Link is in the comments.



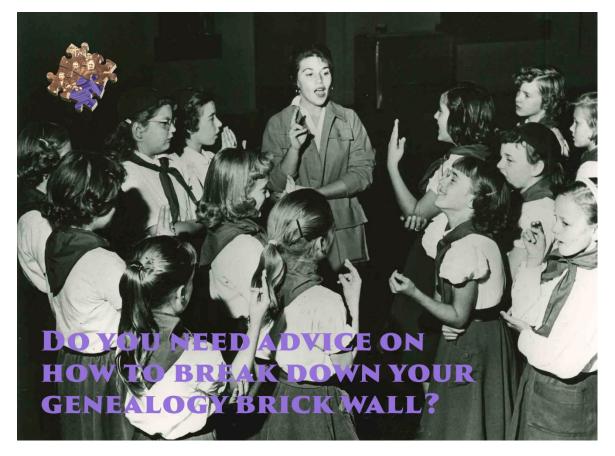
Saturday 24<sup>th</sup> – We can help you find long-lost family members with our people finding service! Whether it's a cousin, a friend, or if you are an adoptee, we can help!

Get in contact today for your free no-obligation quote! Visit our website for more information!



Saturday 31<sup>st</sup> – We can help you with your family research. We can help breathe life into your ancestors by finding additional information, break down your brick walls, or create a binder full of your family history!

Get in contact for a free no-obligation quote!



## 3 Videos

Sunday 11<sup>th</sup> – Curious about where heir hunters get their information? Watch our latest video to uncover the secrets behind our research! From public records to specialised databases, discover the tools and techniques used to track down missing heirs. Don't miss out! (https://youtu.be/tJldt9zofS0)

Sunday 18<sup>th</sup> – Wondering how long it takes to receive money from the heir hunting process? Check out our latest video for insights on the timeline and steps involved. Patience is key, but understanding the process can make the wait worthwhile. Watch now! (https://youtu.be/B38vbqCus2g)

Sunday 25<sup>th</sup> – Curious if more than one company will contact you during the heir hunting process? Watch our latest video to learn why multiple firms might reach out and what to expect. Stay informed and prepared! (<u>https://www.youtube.com/watch?v=fgafpk5y3t8</u>)

<u>#FWL #genealogy #familyhistory #ancestry #familytree #probategenealogy #peoplefinders</u> <u>#FamilyWiseLtd #DiscoverYourHeritage #familyfinder</u>